

Sitka Community Land Trust Strategic Plan 2020-2025

June 2020

Mission

Create community-supported, sustainable, affordable home ownership for people of low and moderate income.

Core Values

Community | Opportunity | Equity | Sustainability | Affordability

Long-Term Goal (2025)

At least fourteen (14) SCLT homes are affordably owned.

Vivid Description for long-term goal:

- *SCLT properties generate annual funding as part of a stable economic plan.*
- *SCLT has partnerships with local agencies, including CBS, SEARHC and BIHA.*
- *The SCLT will serve Sitkans at 120% of AMI and lower.*
- *Convert renting households to homeowners.*
- *Diversify housing stock through providing alternative house designs.*

Annual Operating Plan (June 2020 – January 2022)

NOW thru Six Months (June 2020-January 2021)

- Wildly successful 1334 HPR Zoom Open House
- Increase community knowledge of SCLT
- Start 2nd house for S'us' Héeni Sháak Community
- Increase Assembly knowledge of SCLT
- Alternatives to stick built housing investigated and report to board
- Opportunities for community investment are investigated and reported to board
- Implement fund development workplan to stay on task and achieve goals
 - Expand donor base
 - Increase donor retention through thank you campaign/sneak peak
- Develop stronger partnership with SEARHC and BIHA
- Recruit new home buyers
- Find partners for helping homeowners succeed

Six – 12 Months (January 2021 – June 2021)

- Create job description and evaluation documents for Project Manager position
- Two SCLT homes occupied
- Develop down payment assistance scholarship fund
- Start 3rd home construction
- Create self-guided resource curriculum for homeowners
- Tiny home under construction
- French drain completed

12-18 Months (June 2021 – January 2022)

- Discuss and plan acquisition of next property
- Executive Director and Board member to attend annual Grounded Solutions Network Conference
- Initiate HOA structure for S'us' Héeni Sháak Community
- Develop long term rental opportunities
- Prepare for 3rd Wildly Successful Affordable Housing Fair